

PRESS RELEASE

HAVING A MISSION IN DEVELOPING THE COMMUNITY ECONOMY, BANK JATIM FACILITATES THE MEETING WITH ALL PARTIES

Surabaya, Agustus 5th, 2015 – PT Bank Pembangunan Daerah Jawa Timur Tbk (**bankjatim**) is being more persistent in manifesting its mission to support local economy growth, as well as developing micro and small enterprises. It is in-line with commitment hold by the Governor of East Java to contribute to local development and manifesting community welfare, **bankjatim** is striving to do various ways to make them real.

One of them is **bankjatim** invited the Governor of East Java on the meeting with any parties including Damandiri Foundation, Rector Association of East Java and Bank UMKM, East Java at Bromo room, head office of **bankjatim** Jl Basuki Rahmat 98-104, Surabaya (5/8).

The meeting was a follow up from the signing of MoU among **bankjatim** Damandiri Foundation and Bank UMKM of East Java about credit distribution conducted previously.

The managing director of **bankjatim**, R Soeroso said that the meeting with some parties is a real step from each ambition to manifest better economy development.

“The meeting is a follow up from the similar vision and mission we have united in a cooperation relationship that were related recently, we expect that the meeting will give good synergy among all parties, so that the goal to empower people is achieved,” Soeroso said.

At the meeting, functions and role for each institution were elaborated related to the cooperation conducted which was empowering families through entrepreneurship development and developing the productive economy business at POSDAYA (Pos Pemberdayaan Keluarga) of East Java.

As known by Damandiri foundation with its numerous working programs to keep focusing on manifesting the goal in social and humanity by actively empowering the left-behind-community.

Having a partnership with several partners like Colleges/Universities, Financial institutions both banks and non banks, Community organization and local government (Province and Regency/City), Damandiri foundation tried to empower families/communities all around Indonesia through POSDAYA.

In the implementation, family empowering at Posdaya in East Java was involving the academic parties from any universities associate in Universities Association in East Java and not less than 103 universities, as well as Islamic Universities in East Java through POSDAYA-themed internship programs.

The program has successfully built 12.939 POSDAYA in all villages and kampong, as well as mosques throughout East Java.

The meeting among **bankjatim**, Damandiri foundation, Rector Association of East Java, and Bank UMKM Jawa Timur was expected to be able to maximize the potential of the existing POSDAYA to educate and empower to be the new entrepreneur at the village level, so that it can be the economy support through productive credit from bankjatim or bank UMKM in East Java.

For **bankjatim** itself, to increase the productive credit distribution especially in micro and small sectors, **bankjatim** will broad the financial access to all non-bankable business doer, so that this will not be troubled by loan offering to banks.

To succeed in this work program, **bankjatim** also invited the entire Branch of **bankjatim** in the meeting, which meant the designated program could be directly implemented and properly socialized.

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